



Tickers

CSE: MJ | OTCQB: TRLFF | FSE: TLA



Financial Overview

CSE – August 8, 2018



Market Cap
C\$45.8M*



Shares Outstanding
95.27M



Recent & Future Milestones

1H 2018

- ✓ Closed C\$14m oversubscribed private placement + Reg A+ offering
- ✓ Purchased 40-acre site in Lumby, BC to build production, lab, extraction, and office facilities

- ✓ Commenced production facility construction
- ✓ Undertaken an extensive branding program

2H 2018

- Complete build and receive License to Grow
- Select capital markets advisory partner
- Close next financing round
- Up-list to major exchange
- Complete acquisitions

1H 2019

- Receive License to Sell
- Launch global rebrand campaign
- Launch new hemp-seed and CBD/THC product lines

Key Highlights

- The only cannabis company with federally-legal hemp-based pet products in the US, Canada and Europe
- Offers quality-of-life products for both people and their pets in high-growth industries: pet, wellness and cannabis
- Generating legal revenues with pet supplements and treats in the US, Canada and Europe in 2000+ stores worldwide
- First Canadian-listed company with SEC-compliant Reg A+ financing
- Leadership team with consumer products & goods (CPG), health and government expertise



Purpose-Driven: Return the Love™

Increased Customer Loyalty

- When purpose and product were aligned, customers give almost twice as much “wallet-share” (47%) – Gallup survey
- Meaningful brands have shown to outperform the stock market by 120%

Corporate Overview: Two Operating Divisions

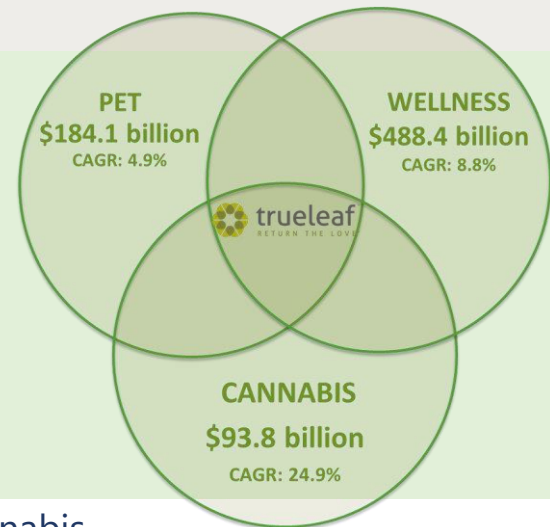
Founded in 2013, True Leaf has two operating divisions: True Leaf Medicine Inc. and True Leaf Pet Inc. The Company's goal is to provide federally-approved, safe and effective cannabis products that will be sold across Canada and the United States.

True Leaf Medicine

Launched in July 2013 to become a licensed producer of medicinal cannabis.

True Leaf Pet

Established in 2015 to pioneer and market hemp-based products for the pet industry. The Company launched the True Hemp™ product line in Canada, the USA and Europe; becoming the first hemp-based pet product line to be marketed worldwide.



Triple Market Opportunity: Pet, Wellness and Medicinal Cannabis



Pet

\$70 billion

US Pet Product Market has tripled since 1996

\$1.6 billion

Pet Supplements + Nutraceutical Treats in USA alone



Strong Pet Sales Growth in FY18

+280%

Annual Revenue Increase from FY2017

C\$1.4m

FY2018 Pet Sales

+286%

Increase in 4Q Sales Year-over-Year



Medicine & Wellness

>C\$2.5b

Projected Canadian Medical Marijuana market size in 2020

>715K

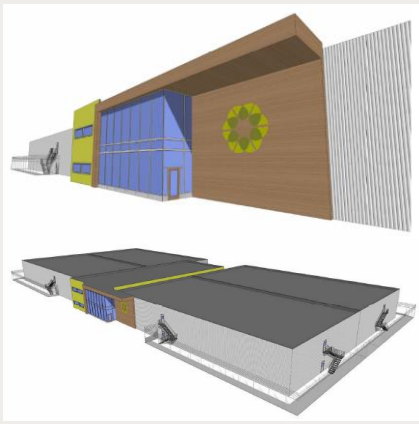
Estimated Canadian MM patients by 2020

+65% Increase

In retail value of Canadian MM market in 2017 compared to 2016



True Leaf Campus



Phase 1

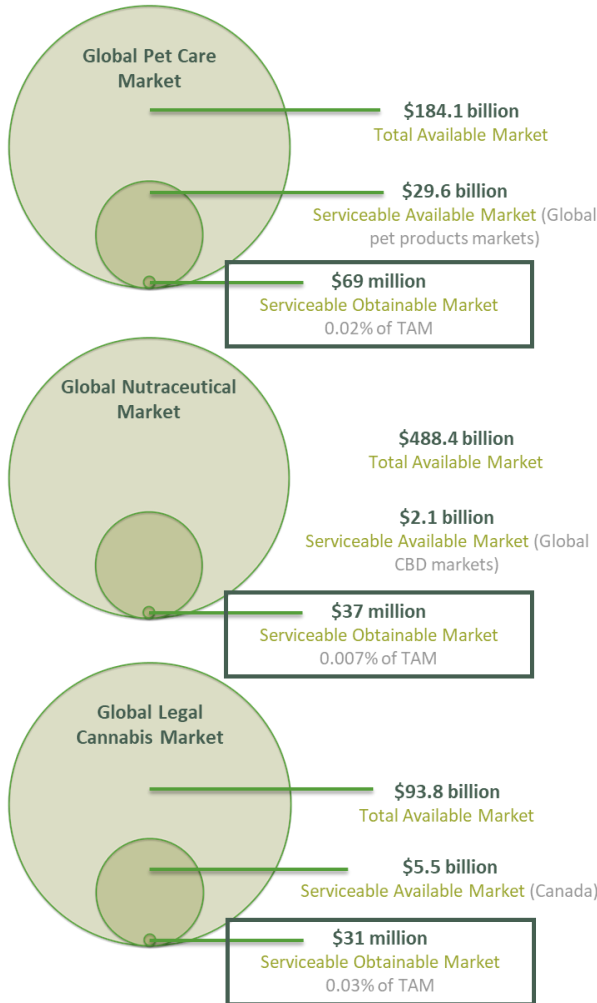
True Leaf's application to produce and distribute cannabis under Health Canada's Access to Cannabis for Medical Purposes Regulations (ACMPR) has completed the security clearance stage and the Company has initiated construction a 25,000 sq. ft facility

- 16,000 square foot hydroponic grow operation and 9,000 square foot office, extraction, and laboratory facility, and packaging operation
- Expected completion in Summer 2018 with first crop produced in the Fall 2018
- Production capacity forecasted at 1,500 kilograms per annum
- Anticipates obtaining License to Grow in Winter 2018 and the License to Sell in Summer 2019, subject to Health Canada approval
- Production for internal purposes (research, Pet and Medicine products) and for external online and wholesale sales

Phase 2 – Expand production facility to 10,000 kilograms per annum



Serviceable Obtainable Market



Global Recognition & Growing Demand



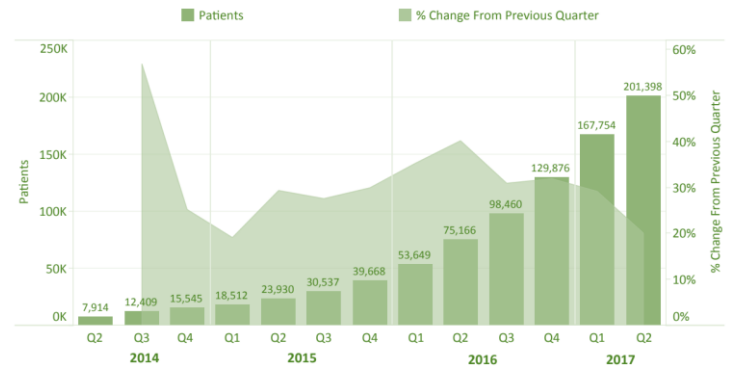
Canada already recognized as a world leader and growth hub for the global cannabis industry



True Leaf will engage in global partnerships and acquisitions to accelerate revenue growth in pet and medical



Number of Canadian MM Patients Registered under ACMPR



Canadian Marijuana Production & Estimated Future Demand

Estimated Current Licensed Annual Marijuana Production: 90,000kg

Estimated Cannabis Consumption in 2018: 655,000kg

655,000kg



Board of Directors & Management

Michael F. Harcourt

Chairman & Director
Former Premier of BC and Mayor of Vancouver, Businessman, Corporate and NGO advisor

Darcy Bomford

Founder, CEO & Director
30+ years of executive management experience manufacturing pet products in US and Canada

Dr. Chris Spooner

Chief Scientific Officer

Sylvain Toutant

Independent Director; Former David's Tea CEO

Kevin Bottomley

Corporate Communications & Director

Tenzin Khangsar

Executive Vice President

Susan Lucas, CPA, CA.

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